

TAMMY BURKLE

WEB & GRAPHIC DESIGNER

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SUMMARY

Creative Designer with expertise in web and print design, dedicated to crafting visually engaging and user-centric solutions that elevate brand identity. Skilled in WordPress website design, email marketing, social media marketing, and graphic design. Committed to delivering clean, effective, and impactful aesthetics that resonate with audiences and drive results.

EDUCATION

WEBMASTER

Queens College

SKILLS

// PROFESSIONAL

- Website Design
- Website Maintenance
- Graphic Design for Web & Print
- Social Media Marketing
- Branding
- Logo Design
- Package Design
- Catalog Design
- Book Cover Design
- Email Marketing Campaigns
- Complex CRM Automations

// TOOLS

- Adobe Creative Suite
- Wordpress
- Squarespace
- Shopify
- Ontraport
- Google Docs
- Canva
- Mailchimp
- Woo-Commerce
- CSS
- HTML
- Javascript Integration
- Various Hosting Platforms

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR

Studio631.com

Design and develop custom websites with user-friendly interfaces, ensuring optimal user experience and aesthetic appeal. Deliver branding, design, and digital marketing services to help clients achieve their business objectives.

- Design, develop, and maintain custom WordPress websites, prioritizing user experience and visual appeal to align with client branding.
- Partner with clients daily to understand and deliver creative, tailored solutions that met their unique design and functionality needs.
- Strategize and execute social media campaigns, including creating visually engaging content to boost user engagement and online presence.
- Deliver comprehensive digital services, including SEO optimization, logo and graphic design, and implementing custom CRM automation workflows to streamline operations.

WEB & GRAPHIC DESIGNER

Frank Melville Park

Design, maintenance, and ongoing updates of the website to ensure accessibility and engagement with its audience. Create visually compelling designs for outdoor signage, newsletters, and custom graphics to support the nonprofit's mission and outreach efforts.

- Designed and developed a responsive, user-friendly website, ensuring seamless navigation and alignment with the nonprofit's branding.
- Conduct monthly updates to keep the website content current, relevant, and optimized for user engagement.
- Design outdoor signage to promote events and initiatives, enhancing community visibility and participation.
- Produce and distribute engaging newsletters, blending compelling visuals and messaging to increase supporter engagement.
- Develop custom graphics for campaigns, events, and marketing materials to strengthen the nonprofit's visual identity.

WEB & GRAPHIC DESIGNER

Three Village Community Trust

Manage the nonprofit's digital presence by designing and maintaining its website, while also producing high-quality graphic designs for newsletters, signage, and marketing materials. Play a key role in communicating the organization's mission through visual storytelling and digital engagement.

- Designed, launched, and maintained a dynamic website tailored to the nonprofit's goals and audience, incorporating regular updates to highlight new initiatives.
- Created monthly newsletters with custom graphics to effectively communicate the nonprofit's impact and upcoming events to donors and stakeholders.
- Designed and produced outdoor signage, increasing awareness and attendance at community events and initiatives.
- Developed graphics for fundraising campaigns, promotional materials, and social media content to enhance brand consistency and outreach efforts.