TAMMY BURKLE

PROFESSIONAL GRAPHIC ARTIST AND WEB DESIGNER

(631) 512-3662 | tammyburkle@gmail.com | Setauket, New York

PROFILE

Creative Graphic Designer with over 20 years of experience specializing in web and print design. Proficient in creating visually appealing and user-friendly designs that enhance brand presence. Expertise in WordPress website design, social media marketing, and graphic design, with a commitment to delivering clean and effective aesthetics.

SKILLS

Graphic Design for Web & Print
WordPress Website Design & Maintenance
Social Media Design & Marketing
Branding & Logo Design
Email Marketing Campaigns
Custom CRM Automations

TECHNICAL SKILLS

Web Design Platforms: WordPress, Squarespace, WooCommerce
Design Software: Adobe InDesign, Photoshop, Illustrator
Project Management Tools: Ontraport, Google Docs, Microsoft Word
Figma, Various hosting platforms

EXPERIENCE

Web Designer & Graphic Artist at Studio631.com   **April 2000 - Present**

- Develop and maintain custom WordPress websites, enhancing user experience and aesthetic appeal.
- Collaborate daily with clients to understand their design needs and deliver tailored solutions.
- Execute social media design and posting strategies to increase engagement.
- Provide SEO services, logo design, graphic design, and custom CRM automations.

Web Designer & Graphic Artist at Frank Melville Park   **June 2019 - Present**

- Designed and maintained the organization's website, ensuring consistent branding.
- Created promotional materials including signs, flyers, brochures, and newsletters.
- Managed social media design and content to enhance community outreach.

Web Designer & Graphic Artist at Three Village Community Trust   **August 2021 - Present**

- Oversaw website design and maintenance, optimizing user experience and functionality.
- Developed email and social media blasts to engage and inform the community.
- Produced various marketing materials including flyers and custom graphics.

E-Learning Web Design Instructor at learnwebsitedesignonline.com   **February 2028**

- Designed a comprehensive 10-week course on how to build WordPress websites from the ground up.
- Covered topics such as hosting setup, color theory, typography, and SEO strategies.

Senior Webmaster at Pen Pixel Design   **April 2016 - 2022**

- Freelanced in website and graphic design for diverse clients, managing projects from concept to completion.
- Collaborated closely with clients to ensure their vision and brand identity were effectively represented.

EDUCATION

Queens College Webmaster   **August - 2000**

REFERENCES

Available upon request.